



Sterling Youth Soccer Association



Delivering quality soccer to Sterling residents and their children.

2020 Sponsorship Opportunities



SYSA
P.O. Box 664
Sterling, MA 01564
Sterlingsoccer.sponsorships@gmail.com

Why should my company sponsor Sterling Youth Soccer?

The Sterling Youth Soccer Association (SYSA) is dedicated to providing a quality recreational fall soccer program for the youth of Sterling, MA. SYSA seeks to help its players develop their soccer skills, love for the game, teamwork and sportsmanship as well as promote good character. Your sponsorship helps to provide the necessary field time and equipment to allow the children the opportunity to meet these goals and continue to grow. We rely on the generous contributions of our sponsors to keep the program affordable for all players and their families in Sterling. All levels of sponsorship provide business recognition throughout the season. SYSA is a 501(c)(3) non-profit organization so your sponsorship/donation is tax deductible.

What does SYSA do with the Sponsorship money?

Many things! A portion of the money goes to keeping our program one of the most affordable in the area. By using sponsor dollars to offset some of the general costs of the program (insurance for our players and coaches, league fees, etc.) we are able to keep our registration fees low for all players and their families. In addition, a portion of the sponsorship money is targeted at equipment upgrades as well as training for coaches and skills clinics for our young players.

How does being a sponsor benefit my company?

As a sponsor of the Sterling Youth Soccer Association, you'll receive a number of benefits based on your sponsorship level. These can include:

- Company name on U6 and U8 team jerseys
- Company name and logo on sponsorship banners displayed at the soccer fields
- Photo plaque to hang at your business showing your commitment to the SYSA
- Company name and logo on the SYSA website with a link to your website
- Promotions for your business via social media

What types of sponsorship opportunities are available?

Bronze Sponsor – Bronze sponsors receive the benefits above plus your company name/logo/link on the SYSA website, your name/logo on coaches' shirts, and the opportunity to distribute promotional materials with our player welcome gifts.

Silver Sponsor – Silver sponsors receive all the benefits above as well as a photo plaque, and additional promotions for your business via social media.

Gold Sponsor – Gold sponsors receive all the benefits above as well as your company name/logo on a 3' x 5' banner at the Muddy Pond or Griffin Road fields for the entire season.

Platinum Sponsor – Platinum sponsors receive all the benefits above as well as your business name/logo on the back of the team jerseys.

Hardship Sponsor – Hardship sponsors will help support the families of SYSA who are in need of monetary assistance to be able to play.

What are the costs of the sponsorships?

Sponsor Benefit	Hardship	Bronze	Silver	Gold	Platinum
Name on SYSA website	✓	✓	✓	✓	✓
Mention in preseason email to parents	✓	✓	✓	✓	✓
Promotional business materials with player welcome gifts		✓	✓	✓	✓
Business logo and link on SYSA website		✓	✓	✓	✓
Name/logo on coaches' shirts		✓	✓	✓	✓
Photo plaque recognizing your sponsorship			✓	✓	✓
Additional promotion social media			✓	✓	✓
Field sponsor (banner at field)				✓	✓
Name on U6 or U8 team jerseys					✓
SPONSORSHIP COST:	Any Amount	\$250	\$350	\$500	\$750

Please complete the sponsorship form on the next page and return it to the address listed at the bottom.
 If you have any questions, please email sterlingsoccer.sponsorships@gmail.com.



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Sponsor Information

Company Name*	
Type of Business	
Address	
City, State, Zip code	
Website	
Contact Name	
E-Mail Address	
Phone Number	

Sponsorship Level

(please circle one)

Hardship

\$ _____

Bronze

\$250

Silver

\$350

Gold

\$500

Platinum

\$750

Other Donation: \$ _____

Please return the form by **July 30, 2020** with your sponsorship pledge to:

**SYSA
P.O. Box 664
Sterling, MA 01564**

(Make checks payable to S.Y.S.A)

* Please provide your company name as you would like it to appear on SYSA promotions.
If applicable, please email your business logo (EPS or AI format) to sterlingsoccer.sponsorships@gmail.com